



Cosmetic Surgery Product Analysis

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Your rights allow you to alter, edit and customize the product any way that you see fit to sell as your own product while keeping 100% of the profits.

No rights to this product can be sold, given away or transferred in any way.

You can however sell resale rights to the product if you substantially change the product and submit it to us for official approval.

As a rule of thumb, you should plan on changing at least 50% of the product in order for it to constitute a new work before submission to our support team.

If you do decide to substantially change the product, you may submit the product for review to our support team for analysis:

<http://www.JeremyBurns.com/support>

Just make sure that when you're customizing your product that you use common sense when editing it.

The whole idea behind Naked PLR is for you to get products in their bare-naked form so that you can then finalize them, add your own unique ideas and content to the product and polish them up as a product unique to yourself and your business.

Doing this makes it not only a fun and fast process when creating products to sell but also a truly rewarding experience on the financial end when you launch it.

Not only are you getting a book on a certain subject but you are also getting another book worth of articles on the same topic! You should use these to mix into the content of your book and make the book better.

Just why did we give you the articles?

Because no two people are going to blend the articles into the book same way! That means that no matter what, every Naked PLR member is going to have a different book any way that you look at it.

Not to mention the incredible power you have in using the articles to submit to article directories, forums as well as publishing them on your own blog for search engine traffic.

Yet another idea for the articles would be to use them to create an eCourse or a report that you can give away to visitors to your site in exchange for their contact information so that you can follow up with them.

Naked PLR com gives you the unique ability to take a product that's been nearly completed for you and make it 100% original and unique to only you. There is no other site like this on the planet.

If you need further information on the terms or more clarification as to what you can and can't do with your products please visit our dynamic (and always up to date) terms page located here:

<http://www.JeremyBurns.com/NakedPLR-terms>

To Your Success,

JEREMY J. BURNS

P.S. Don't forget to check out our mega PLR package that gives you a brand new complete, ready to launch business at just a few clicks of a button...

<http://www.PLR.cash>

Cosmetic Surgery Product Analysis

Google Adwords Analysis

As seen below, you can expect to pay \$5 a click for traffic on the term “cosmetic plastic surgery” with a ranking in the top 3 positions.

You can expect to pay between \$2.63 and \$3.95 per click for traffic on the term “cosmetic surgery” with a ranking in the top 3 positions.

And lastly, you can expect to pay between \$2.05 and \$3.08 a click for traffic on the term “plastic surgery” with a ranking in the top 3 positions.

Overall on the top three terms in this market you can expect to pay between \$2.05 and \$5.00 per click.

Keywords ▼ / Minimum Bid ?	Max CPC / Predicted Status ?	Search Volume ?	Estimated Avg. CPC ?	Estimated Ad Positions ?	
Search Network Total			\$2.45 - \$3.49 was \$0.00	1 - 3	
cosmetic plastic surgery (to be added) Minimum bid: \$5.00	\$5.00 Active		\$5.00	1 - 3	delete
cosmetic surgery (to be added) Minimum bid: \$1.00	\$5.00 Active		\$2.63 - \$3.95	1 - 3	delete
plastic surgery (to be added) Minimum bid: \$1.00	\$5.00 Active		\$2.05 - \$3.08	1 - 3	delete

Based on the cost per click illustrated in the above image you can expect between 95 and 192 clicks a day for the term “cosmetic plastic surgery” with a daily cost between \$480 and \$670.

You can expect between 322 and 421 clicks a day for the term “cosmetic surgery” with a daily cost between \$850 and \$1,670.

And lastly you can expect between 778 and 996 clicks a day for the term “plastic surgery” with a daily cost of between \$1,600 and \$3,070.

Cumulatively you can expect to get between 1,195 and 1,549 clicks per day at a daily cost of between \$2,930 and \$5,400.

Potential Clicks / Day ?	Potential Cost / Day ?
1,195 - 1,549 was 0	\$2,930 - \$5,400 was \$0
95 - 132	\$480 - \$670
322 - 421	\$850 - \$1,670
778 - 996	\$1,600 - \$3,070

Description

This book is all about cosmetic surgery. From why you want to get surgery to see if there is an underlying problem that needs addressed all the way to what kind of procedures that you are interested in.

It covers liposuction, tummy tucks, and breast augmentation as well as facial procedures.

You'll also learn tips for after you get your surgery to find more comfort and speed in your healing process. Also covered is the process of locating and developing a relationship with a surgeon.

Keyword Food

Here are a few keywords to get you started looking for potentially profitable keywords to target by both pay per click advertising as well as search engine optimization (think article marketing).

- breast augmentation
- tummy tucks
- liposuction
- plastic surgery information
- locate a plastic surgeon
- facelift
- plastic surgery costs
- plastic surgery before and after
- face procedures
- tummy tuck recovery time
- plastic surgeon
- cosmetic surgery
- rhinoplasty
- reconstructive surgery
- cosmetic plastic surgery
- breast reduction
- breast implants
- abdominoplasty
- eyelid surgery

Potential Titles

These are potential titles that you could use for your book. I recommend that you actually mix, match and add some of your own flare to the title so that you end up with one that is 100% unique to you, your business and your product.

- Your Insiders Guide To Plastic Surgery
- How To Get The Best Facelift Possible
- The Plastic Surgery Bible
- Redefining Yourself Through Plastic Surgery
- Plastic Surgery Tips For The New Millennium

Market Research

<http://www.plasticsurgery.org/>

<http://www.plasticsurgery.com>

http://en.wikipedia.org/wiki/Plastic_surgery

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